



Final Trim Size - Final trim size ordered

Safety Line - No important TEXT beyond this line



Lower Area Barcode Template for 4 x 6 Postcard (Submitted size with bleed edges: 4.25in X 6.25in)

This pdf file can be opened in Adobe Acrobat,
Photoshop, Illustrator, or InDesign.

***BLEED IS REQUIRED** to ensure ink coverage goes to the very edge of the end product, make certain to extend any graphics/artwork beyond the "Final Trim Size," to the very edge of this template.

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Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

**Postmark Area
LEAVE BLANK**
1.25 in. x 1.25 in.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2¾" from the bottom of the card should not contain a STATE or ZIP CODE.

**Address & Barcode Area
LEAVE BLANK**

**2.25 in. High x 3.125 in. Wide
Plus entire 6/8" Across the bottom**

Background color must be white.

Background color must be white. 6/8"