



# Template for 5.5 x 8.5 Postcard

(Submitted file size will be 5.75 X 8.75)

This pdf file can be opened in Adobe Acrobat,  
Photoshop, Illustrator, or InDesign.

**\*BLEED IS REQUIRED** to ensure ink coverage goes to the very edge of the end product, make certain to extend any graphics/artwork beyond the "Final Trim Size," to the very edge of this template.





**Final Trim Size** - Final trim size ordered

**Safety Line** - No important TEXT beyond this line

**Delete this template when finished,  
or ensure the artwork covers it  
completely. Please DO NOT submit  
artwork with this template showing.**

**Postmark Area  
LEAVE BLANK**  
1.25 in. x 1.25 in.

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To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2¾" from the bottom of the card should not contain a STATE or ZIP CODE.

**Address & Barcode Area  
LEAVE BLANK**

**2.25 in. High x 4.125 in. Wide**  
Background color must be white.

**Safety Line** - No important TEXT beyond this line